HEX, BIG SHOT.
You don’t have to be a celebrity or a superstar to be a role model. Chances are if you’re a parent, teacher, coach, religious leader, or manager, you’re influencing people every day. Make it positive!

SET THE BAR HIGH.
Have high expectations for others and yourself. Avoid the tendency to adjust the target downward just to accommodate mediocrity.

INSPIRE OTHERS.
When you’re a role model, every message you send is critical. Don’t wait for the stars to align to demonstrate good behavior.

LOOK IN THE MIRROR.
Look to see if you’re sending the wrong message.

STAND FOR SOMETHING.
Good role models have the strength of their convictions. They believe what they say and say what they believe.

WALK THE TALK.
Ensure that your words and actions are consistent.

INTEGRITY MATTERS.
Good role models are open, honest, and trustworthy. Make sure to finish what you start and follow through on commitments.

BE RESPECTFUL.
Treat others as you want to be treated.

BELIEVE IN YOURSELF.
Be confident in who you are and what you represent. But balance that confidence with a dose of humility.

HOLD PEOPLE ACCOUNTABLE.
Don’t accept bad behavior. Speak up against abuses. Life isn’t a spectator sport.

NOBODY’S PERFECT.
Accept responsibility for your actions. When you make a mistake, admit fault and show you mean it by taking corrective action.

YOU’RE JUDGED BY THE COMPANY YOU KEEP.
Surround yourself with people of high character and integrity.

YOUR SOUL IS NOT FOR SALE.
Listen to your conscience. That’s why you have one.