## 15 Ways to Bring Out the BEST IN PEOPLE

**See the goodness in others.** Look for the spark of brilliance in everyone. Make people feel special and appreciated.

**Make people feel good about themselves.** Be a cheerleader. Inspire them to *do* their best and to *be* their best.

**Be enthusiastic for other's achievements.** Someone's good fortune is not your misfortune.

**Encourage personal responsibility.** Demonstrate your confidence by encouraging folks to think for themselves, make their own decisions, and own their lives.

**Be an exemplary role model.** Words express what's on your mind, but your actions say what's in your heart.

**Help people grow.** Praise in public; present shortcomings in private. Make observations impersonal. Focus on the act, not the person.

**Tell it like it is.** Be straight with people — even if the message hurts.

**Set high expectations.** Challenge people to leave their comfort zone, set stretch goals, and reach for the sky.

**Promote positive change.** Build the type of relationship in which you *encourage* change rather than *demand* it.

**Boost self-confidence.** Provide encouragement when people second-guess themselves or question their capabilities.

**Encourage self-reliance.** Exhibit trust rather than control.

**Remain open-minded.** True friends hotly debate issues and walk away as friends.

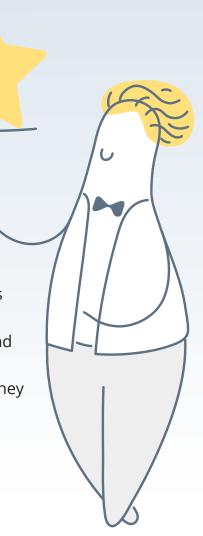
**Be tolerant.** Don't judge people for their beliefs or force your values on them.

**Demonstrate your loyalty.** Be available in good times and bad. Lend a shoulder to cry on when folks are down in the dumps.

**Keep people on the straight and narrow path.** Challenge folks if they compromise their values or lower their personal standards.

Adapted from *Leadership by Example: Be a role model who inspires greatness in others* by Frank Sonnenberg.





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