A TITLE GIVES YOU POWER... *Character Gives You Influence.*

Moral influence isn't automatic. You must prove that you're worthy of it by being:

Authentic. Genuine people live by their principles. Their words and actions consistently reflect their true values and beliefs.

Virtuous. Honorable people do what's right rather than what's convenient.

Trustworthy. Upstanding people earn trust by demonstrating their worthiness of it.

Capable. Accomplished people have a proven track record of success. They possess the knowledge, skills, and experience to replicate that success.

Honest. Honorable people are open, straightforward, and transparent.

Open-minded. Open-minded people seek diverse perspectives and judge ideas on their merits — not by whether they align with their own beliefs.

Courageous. Brave people stand up for what's right, even when it's inconvenient.

Honorable. Virtuous people instill confidence by consistently honoring their promises and their commitments.

Humble. Unassuming people are quietly proud.

Fair. Fair-minded people are open-minded, evenhanded, and unbiased.

Consistent. Upstanding people are predictable — you always know where they stand.

Altruistic. Selfless people are driven by a cause greater than themselves.

Discerning. Reputable people don't let toxic people pollute their attitude, dampen their drive, or corrupt their morality.

Accountable. Responsible people own their actions and accept the consequences.

Principled. Morally upright people — role models — embody many of these qualities, setting an example for others to emulate.



Excerpted from *Values to Live By: Know What Matters Most and Let It Be Your Guide.*

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